

WiseInNet Technologies BV

WiseInNet Technologies BV

BUSINESS PLAN

1. Confidentiality Statement

The information contained herein is confidential between WiseInNet Technologies BV Keyfin and CEG. This document contains private information that may not be divulged or discussed with anyone outside the aforementioned organisations without written consent from WiseInNet Technologies BV.

2. Brief Overview

The Business Plan indicates the Company's intention to be regulated in Curacao in accordance with the Legislation. The licence will be held by the Company which has been registered in accordance to Curacao.

Subject to the attainment of the necessary authorization and sub licence by CEG, the Company envisages 31/3/2024 as the date of commencement of operation.

3. Description of the Company

3.1 Type of Licence

The licence being requested by the Company is a **B2B** Licence

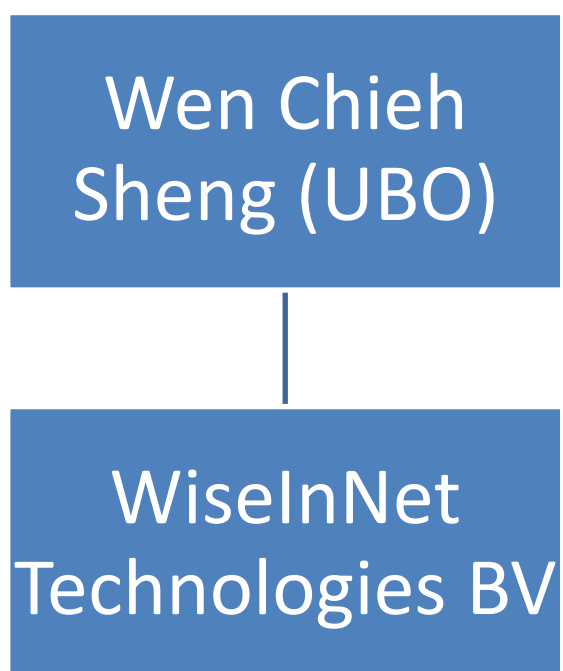
3.2 Channel

The channel being requested by the Company is **Online**

3.3 Game Vertical

The Game Vertical being requested by the Company is for **Casino Type of Games**

4. Group Structure



Mr. Wen Chieh Sheng is the Chief Technology Officer of Feng Cai Software Limited which is the company who develops the games for WiselNet Technologies BV

Feng Cai Software Limited was incorporated in Taiwan (R.O.C.) in August 2020. The Company is mainly engaged in the planning for arcade games software, hardware, and design, research and development, manufacturing, marketing and after-sales services, and services of online games and mobile games.

Fa Chai is the brand name of games that we develop.

The url that is going to be used for WiselNet Technologies is <https://fachaigaming.com>

Overview

WiselNet Technologies BV is a developer of online casino games hailing from Asia. This is a fresh and modern company that combines the Asian tradition with modern technology to produce unique, exciting, and very engaging titles for casino players worldwide.

About WiselNet Technologies BV

Featuring the team of experienced professionals in the iGaming field, WiselNet Technologies BV strives to create innovative titles and create significant breakthroughs in the industry. Their development process is very detail-oriented and their completed products are of the highest quality.

WiselnNet Technologies BV titles are built using modern technologies so they can be accessed on a variety of devices powered by Windows, Android, and iOS. The company primarily focuses on creating video slots as well as multiplayer fishing games that are very popular in Asia.

With WiselnNet Technologies BV being a fairly new company in the iGaming space, the number of online casinos featuring WiselnNet Technologies BV titles is still not big. However, looking at the quality of their titles and the vision that drives the team behind the company, this is likely to change in the near future.

5. The Team

Applicant's and Management team's gaming experience;

WISEINNET TECHNOLOGIES BV is a group of well-experienced and strong gaming developers from our parent company that is dedicated to creating the best and most original games in pursuit of excellence and innovation, which are our core values. Our parent company Feng Cai Software Limited is based in Taiwan that develops video game software for Arcade, PC, and mobile games.

WISEINNET TECHNOLOGIES BV Gaming is hoping to combine the resources of the parent company along with the rich experience in social slot games, bring more entertainment elements to the online gaming market and concentrate on the development of gambling games, like slot, fishing, table, cards, bingo, and casual games, creating better game content and bringing new electronic game experiences to European and Latin and CIS players. After obtaining the official operating license, we hope to have a more in-depth strategic development.

- Establish and maintain responsible accounting practices and procedures;

- Maintain effective controls over financial practices, including the establishment of minimum procedures for internal fiscal affairs and the safeguarding of assets and revenues;
- Maintain systems for reliable record keeping;
- File periodic reports with gaming regulators;
- Maintain strict compliance with various laws, and regulations and required minimum internal controls pertaining to gaming.
- Adopt rules and regulations under the implementing statutes;
- Make appropriate investigations to determine if there has been any violation of laws or regulations;

Name	Job title/role within company	In house
Wen Chieh Sheng Feng Cai Software Limited	Founder	In house
Wen Chieh Sheng Feng Cai Software Limited	Compliance	In house
Wen Chieh Sheng Feng Cai Software Limited	CTO	In house
Wen Chieh Sheng Feng Cai Software Limited	Technical Dept.	In house
Wen Chieh Sheng Feng Cai Software Limited	CEO	In house

Professional Back-up

Further to the above, the Company also intends to engage other experienced professionals to back up its operations. Such professionals include:

Services	Providers
Risk Management Services	Feng Cai Software Limited
Back-up and Disaster Recovery Services	Feng Cai Software Limited
Supply and Management of Software Services	Feng Cai Software Limited
Software Maintenance Services	Feng Cai Software Limited

6. Overview of the Software and Games

Games

As mentioned, WiseInNet Technologies BV is best known for two types of games: video slots and fishing games. Their titles predominately feature themes and symbols from the Asian tradition although the company has developed games to fit almost every taste.

Their signature product is the Dozer slot, a coin pusher with a very simple interface but advanced graphics and many interesting features. Special video and sound effects help make this game highly entertaining despite simple operation.

The line of fishing games developed by WiseInNet Technologies BV represents an exciting addition to any online casino, especially for those catering to Asian players. These are RNG games, using an underlying engine similar to that of slots, but offering a much more exciting and engaging gameplay, where players have to hunt down different types of fish to win prizes.

Please see document marked as Annex A for an overview of the 5 games we are launching together with the RNG Certificate:

- Chinese New Year
- Magic Beans
- Rich Man
- Sugar Bang Bang
- Treasure Cruise

Marketing Research and Plan

BE A PROFESSIONAL GAME DEVELOPER

"Market-oriented global planning"

"Own brand dedicated to R&D"

Mission : Provide high-quality recreational products and services

Integrate culture, art, and electronics, create high-quality recreational products and services, bring our own unique gameplays, and provide healthy and joyful entertainment.

Vision : WiseInNet Technologies BV is becoming a global professional game developer in the recreation industry. Engage the market and consumers, continue to invest in R&D of advanced game technologies, cultivate world-class game talents, lead development in the industry, accumulate R&D capacity and market experience, and join the world's top online casino operators, studios, and game developers.

Our passion is unlimited!

Our Advantages

100+ Games in HTML5: WiseInNet Technologies BV creates Slot, Arcade /Fishing, Table/Card, and Bingo games popular in all gaming markets.

Speed & Flexible: High-efficiency works, requirements vary per operator and each configuration is designed specifically.

Multi Everything: Cross-platforms, 10 Languages, all currencies; Landscape and Portrait mode, all via one single API.

Variety game function: Customized missions and systems, such as Jackpots, Bonus Games, Tournaments, Must Hit By, etc. Operators can easily set up by themselves.

Back office: We care about all of our products, whether customer-facing or behind the scenes. Our back-office tools are user-friendly, customizable, and highly effective.

Secure, Stable, and Simple.

Customer Service: We offer highly personalized support to each and every operator, providing clients with the most appropriate services, 24/7.

More Connected: Desktop, tablet, or smartphone, all of our games are delivered in HTML5 for flawless performance on any device.

SWOT Analysis and details of the Strategy

Strengths

1. **Innovative Game Development:** WiseInNet Technologies BV demonstrates a commitment to innovation, blending Asian tradition with modern technology to create unique and engaging casino games. This innovative approach can set them apart in a competitive market.
2. **Experienced Team:** The company boasts a team of experienced professionals in the iGaming field, indicating a strong foundation for quality game development. This expertise contributes to a detail-oriented development process.
3. **High-Quality Products:** WiseInNet Technologies BV places emphasis on producing high-quality games. The dedication to detail and the use of modern technologies ensure that their titles meet or exceed industry standards, enhancing their reputation.
4. **Versatile Accessibility:** WiseInNet Technologies BV's titles are designed to be accessible on various devices, including those powered by Windows, Android, and iOS. This versatility allows them to tap into a broader user base and adapt to different market preferences.

Weaknesses

1. **Limited Presence in Online Casinos:** Being a relatively new player in the iGaming space, WiseInNet Technologies BV has a limited presence in online casinos. This could pose a challenge in gaining market share and exposure compared to more established competitors.
2. **Niche Focus:** While the focus on video slots and multiplayer fishing games is popular in Asia, it might limit their appeal in markets with different gaming preferences. Diversification in game offerings may be crucial for broader market acceptance.

Opportunities

1. **Expansion into New Markets:** WiselnNet Technologies BV has the potential to expand its reach by entering new markets beyond Asia. This can be facilitated by forming partnerships with more online casinos and adapting their game portfolio to suit diverse player preferences.
2. **Strategic Partnerships:** Collaborating with established online casinos can provide WiselnNet Technologies BV with opportunities to showcase their products to a wider audience. Forming strategic partnerships can accelerate the company's growth and increase its visibility.

Threats

1. **Competition in the iGaming Industry:** The iGaming sector is highly competitive, with numerous established developers. WiselnNet Technologies BV may face challenges in standing out and gaining market share against larger, well-known competitors.
2. **Technological Advancements:** Rapid advancements in gaming technologies can pose a threat if WiselnNet Technologies BV fails to keep pace. Staying updated with the latest trends and technologies is crucial to remaining competitive in the dynamic iGaming industry.

In summary, WiselnNet Technologies BV's strengths lie in its innovative approach, experienced team, and commitment to quality. However, it faces challenges in terms of limited market presence and niche focus. Strategic expansion and partnerships could unlock significant opportunities, while competition and technological changes represent potential threats.

- Sales and Marketing Plan including Target Markets and Delivery Channels;

We are envisaging to target European, Latin America and CIS countries.

Details of the Technical Set-Up;

The server is currently deployed on a dual-platform cloud environment consisting of Google Cloud Platform (GCP) and Amazon Web Services (AWS). The backend utilizes MongoDB with mutual redundancy, allowing seamless user redirection to the alternate cloud environment in case of issues in a single environment.

In terms of security, Cloud CDN is employed for the GCP frontend, while Amazon CloudFront is utilized for the AWS frontend. These not only accelerate game loading but also provide essential security protection.

For disaster recovery, both cloud platforms implement automated Continuous Deployment/Continuous Integration (CD/CI) processes for building and deploying. The setup and deployment of a single environment can be completed within an hour. Game circuit configurations are also automated using scripts to minimize the potential for human errors during manual configurations.

Regarding data storage, MongoDB Atlas Global Cluster is employed, offering multi-regional deployment. Data is replicated across several regions, reducing read latency for accelerated data access. In the event of issues in a single region, service can quickly be restored by leveraging the convenience of replicated nodes.

1.1

7. Financial Forecast

Financial forecast for	Year 1	Year 2
Sales revenue	USD 70M	USD 105M
Cost of Sales	USD 1.4M	USD 2.1M
Gross Profit	USD 2.1M	USD 3.1M

8. Financing Plan

The Company shall pay CEG in advance for the twelve (12) running months following the issue of the licence and every anniversary thereof, throughout the duration of the licence the annual licence fee as instructed to us by CEG.